



LOGICAL TOWN ASSOCIATION
International Association for Sustainable City Logistics
for Small and Mid-Sized Historic Towns

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LUCCA, A RESOUNDING SUCCESS FOR THE INTERNATIONAL CONFERENCE ON SUSTAINABLE CITY LOGISTICS ON SMALL AND MID-SIZED HISTORIC TOWNS IN LUCCA

Scoring a resounding success, the conference dedicated to city logistics development in small and medium sized historic towns, took place in Lucca on Friday December 6 organized in collaboration with the European project ENCLOSE, www.enclose.eu.

With more than one hundred participants from many cities around Europe, the conference aroused significant interest, thanks also to the presence of representatives of several historic European cities including Trondheim (Norway), 's-Hertogenbosch (Netherlands), Burgos (Spain) and the participation of SALAR, the Association of municipalities and regions in Sweden. The presence of experts on the topic has finally completed and confirmed the conference of Lucca as the main 2013 event in Italy dedicated to the government of mobility and logistics services in the practice of small and mid-sized cities.

The working day was enlivened by the presentation of the Logical Town Award 2013 delivered by the Mayor of Lucca, Alessandro Tambellini, as the Honorary President of the Association, to the city of Burgos, Spain, which stands in Europe for its exceptional skills in the development of its historic centre and its approach toward city logistics services with the smart involvement of local stakeholders, small business entrepreneurs and citizens associations.

The conference ended with a visit to the urban distribution center of Lucca, Luccaport, www.luccaport.it, during which participants were able to experience the activities and services offered by the company, consistently supported by the Municipality of Lucca, with the aim to minimize the impact of freight transport in the historic center.

In general the international conference has allowed to record a growing interest in mobility process optimization, in agreement with the objectives of the Association, highlighting the need of fostering innovation in city logistics in European small and mid-sized cities historic as a way to optimize the overall mobility for a more livable and sustainable future of European cities.

Press Office
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