

**HERITAGE**



**EUROPE**

**EUROPEAN ASSOCIATION  
Historic Towns and Regions**

# **SUSTAINABLE TRANSPORT WORKSHOP**

**How to Improve Energy Efficiency and  
Air Quality in Historic Centres**

**10TH OCTOBER 2013  
11am-5pm, The Forum - Norwich**

Is your historic centre polluted by carbon emissions? Is inefficient distribution of people and goods contributing to congestion? Are you on track to meet the 80% reduction target in CO<sub>2</sub> emissions in Europe's towns and cities?

This one - day workshop will look at practical measures that can improve the quality of life in our historic centres through improvements in energy efficiency and air quality - benefiting residents, visitors and the historic fabric.



**Historic Towns Working Together**

[www.historic-towns.org](http://www.historic-towns.org)



Education and Culture DG  
Culture Programme

# Sustainable Transport Workshop

## How to Improve Energy Efficiency and Air Quality in Historic Centres

### Learn first hand from European case studies from:-

**LUCCA** – Italy

**TRONDHEIM** – Norway

**DEN BOSCH** – Netherlands

**TREVISO** – Italy

Contribute your views on the sustainable transport challenges facing historic towns

Help develop best practice guidance for historic towns

### This workshop will be of interest to decision makers from the public and private sectors including:-

- Local Authorities working to meet the 2050 target of an 80% reduction in CO<sub>2</sub> emissions
- Planners and Transport Planners developing Mobility and Freight Logistic Plans for Urban Centres
- City Centre Retailers, Distribution Companies and other Stakeholders involved in more energy efficient distribution of goods

### Case Study Examples including:

- 'Luccaport' Urban logistics service introduced in Lucca – a comprehensive approach to clean freight transshipment and last mile delivery
- Trondheim's overall Mobility Plan for CO<sub>2</sub> reduction and Posten Norge's (Post Office) implementation of zero CO<sub>2</sub> post distribution
- Den Bosch city logistic and overall mobility plans including 'environmental zone' for green vehicles only, combined with cycling and parking strategies

- Treviso's innovative plans for people and goods mobility through green parking schemes aimed at improving energy efficiency and reducing CO<sub>2</sub>

*Luccaport*



# BOOKING FORM



## BOOK YOUR PLACE

Heritage Europe, in association with the ENCLOSE and PERHT projects have pleasure in inviting you to participate in this workshop. Delegates will meet the costs of their own travel and hotel accommodation but all other expenses relating to speakers, meals etc will be met by the ENCLOSE project.

For more information on accommodation, please see <http://www.historic-towns.org/ENCLOSESeminar.html>

Please return this Booking Form either by:

**E-mail:** [hspeechley@historic-towns.org](mailto:hspeechley@historic-towns.org) or **Fax:** 00 44 1603 496417

*This workshop is part of the European Projects ENCLOSE ([www.enclose.eu](http://www.enclose.eu)) and Life+ PERHT ([www.perht-lifepius.eu](http://www.perht-lifepius.eu))*

<b>Name (s)</b>
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